

Danielle M. Demick

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Objective:

Overly organized and enthusiastic individual seeking a position and opportunity to learn more about the industry.

Education:

Oakland University, Rochester, MI

August, 2017

- Bachelor's degree in Integrative Studies
- Minors in Marketing, Advertising, and Psychology

Work Experience:

Creative Development and Design, Shelby Township, MI

May 2017- August 2017

- Freelanced technical writing for DANA and American Axle.
- Used Microsoft Office (Word, PowerPoint, & Excel) to write numerous technical documents for industrial machines used by our clients.
- Worked closely with users and engineers to understand machine functions and clearly document steps for user operations.

Event Advertiser, Dinosaur Hill Nature Preserve, MI

November 2017-January 2018

- Volunteered to write, design, create, then distribute print and online advertisements.
- Contributed to the success of the winter event, "Story Time with Santa". Resulting in sold out event.

Copywriting Intern, Driven Solutions Creative Advertising Supply, Ferndale, MI

May 2016-September 2016

- Copywrote various documents for a variety of industries.
- Developed and presented multiple campaign proposals for Henry Ford Village, Gallop Brush Company, and several other clients.
- Performed client industry research in several fields such as music, automotive, retirement communities, and food.

Behavioral Research Assistant, Detroit Zoo

October 2015-March 2016

- Behavioral Analysis, resulting in nationwide habitat applications.
- Utilized research strategies to learn behavioral patterns.

Head Cashier, Lowes, Clinton Township, MI

October 2014-September 2018

- Recognized for being a motivated employee, constantly taking initiative in completing and starting new tasks to help better the work environment, which resulted in multiple promotions.
- Handled escalated customer complaints, solved issues for customer service associates, and worked closely with higher management.
- Demonstrated high level of organizational skills and the ability to prioritize tasks.

Other Experience

The Huffington Post

January 2017-Current

- Article published on January 23rd, 2017

WordPress

August 2016-Current

- Developed and maintain portfolio WordPress website

Additional Involvement:

- GTB's "The Dirt"
- AdVance, Program to teach about different fields in industry
- AdCraft
- AdCon

