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ABC Warehouse/Mickey Shorr

2016 Radio Scripts

16_ABC_19

MIC-16-2028-R-30

Apple CarPlay

Mickey Shorr now offers Apple CarPlay, the Ultimate Co-Pilot. Get the high-end sound system without the price tag of getting a new car. Apple's CarPlay is the sound system that links with your iPhone and takes driving to a whole new level of epic. This is complicated stuff though, and Mickey Shorr is here to help with the hard part. With factory-trained technicians to install your new system, you can feel confident things will get done right the first time. Mickey Shorr offers/has 16 convenient locations and 49 years of experience, making it the perfect place to get your new Apple CarPlay system installed.

Mickey Shorr is introducing the Ultimate Co-Pilot, brought to you through Apple Technologies. Apple CarPlay is the sound system that links with your iPhone and takes driving to a whole new level of epic. This

MIC-16-2029-R-30

Android Auto

Technology makes driving easy with voice control and GPS. Mickey Shorr knows this and now offers complete installation services for Android Auto. With Mickey Shorr's factory trained technicians, you won't have to lift a finger when it comes to figuring out the technicalities. Android Auto was designed with safety in mind and offers optimal control through the sound of your voice to minimize distractions while driving. Make phone calls, send and receive messages with this high-tech sound system and discover a new way to safer driving. Come to one of Mickey Shorr's 16 convenient locations and find out how easy it is to get a high-end system in any vehicle.

MIC-16-2030-R-30

Bluetooth

All of these new cars coming out seem pretty cool with their fancy Bluetooth sound systems, but the price tag... not so much. You could try installing a new system yourself, but let's admit it, this stuff is complicated. The solution? Shorr, Mickey Shorr. With our factory-trained technicians, you can feel confident Mickey Shorr will get the job done right the first time. Mickey Shorr has been family owned and operated since 1967 and has 16 convenient locations, so it's a place you can easily find and trust. Want the newest Bluetooth sound system without getting the newest car? Mickey Shorr is the place to go.

MIC-16-2031-R-30

Marine

Boating Season has begun, and there's no better way to enjoy the waves and water than with summertime music. Mickey Shorr has all of the top brands in marine audio, including RockFord Fosgate, JL Audio, Kenwood, and Pioneer. Before going out on the water, come see Mickey Shorr's Factory trained technicians to get a new sound system installed. While you're in, Mickey Shorr can also upgrade or install new lighting on your vessel in case you want to stay out past sunset. Start your day at the Shore, Mickey Shorr.

MIC-16-2032-R-30

ATV/Motorcycle

You put all your time into making her beautiful: Consistent oil changes, keeping her waxed, always polishing and cleaning, constant tweaks and modifications... she's gorgeous and customized to your liking. But when you start her up and the sound system resembles a muffled/staticky radio station, she loses some of her appeal. She sounds sickly and you suddenly feel like she shouldn't go out for long rides anymore. Mickey Shorr can help revive her youth though and give her a sound system that rivals a jaguar (sound system that wows). With Mickey Shorr's factory trained technicians, you can let her out of your sight with confidence. Mickey Shorr's experts have experience in all motorcycles, ATV's, classic cars, and golf carts. For a sound system that wows and expert installation service, come visit Mickey Shorr.